

Conservation Incentive Program

August 2010 Trade Ally Newsletter

Big changes, familiar faces

Big changes are underway in our conservation world and we look forward to moving forward with this exciting new phase of our program!

As we announced on July 2, Cascade is currently undergoing some exciting changes which will help us deliver a stronger and more streamlined Conservation Incentive Program to our valued customers and trade allies.

As part of this new phase, effective September 1, we will be operating both sides of our program through Lockheed Martin (LM), the team that currently delivers our Commercial Conservation efforts. You are likely already familiar with many of the faces on the Lockheed team including Shelly Pittman and Autumn Marks in Program Development and Bob Cuti the program engineer. These individuals have made amazing efforts to bring our Commercial program to life, and we are confident that they (and the new staff they bring on board) will do the same for our Residential program!

Making our program work for you

Over the next few months, Cascade will be making process improvements to the operation and day-to-day management of its Conservation Programs. During this transition, we will be opening our conference call line every Friday from 8:30am – 10am to solicit feedback from you, our valued Trade Ally Partners. Participants may call in any time within that 1 ½ hour period to share thoughts, questions, and ideas about how we can make our program work better for our customers and partners.

Conservation Program staff will be on the line to take notes, answer your questions, and brainstorm on the best direction for the future. Your participation is critical. Whether you have five minutes to spare or more, we want to hear what you have to say.



Feedback Friday Details:

When: August 13th through August 27th

Time: 8:30am – 10:00am

Phone: 1.866.939.8416, Passcode 1772654#

If you are unable to attend these open-line calls, we encourage you to send your suggestions and questions by email to conserve@cngc.com.



In the Community to Serve®

Easy access to our trade ally website

In order to make our program transition as easy as possible, we have temporarily removed the username and password from our trade ally website:

http://www.cngc.com/conservation/conservation_trade_allies_login.asp.

This site will be your information center for program updates and will contain all revised contacts, forms, and program information.

If you have any questions, please contact: conserve@cngc.com.

Commercial project spotlight: Kelly's O'Deli Catering

Kelly's O'Deli Catering is cooking up savings with their implementation of two high-efficiency convection ovens and a tankless water heater. The catering company proves there are more ways to be energy efficient in the kitchen than the foodservice equipment alone. The tankless water heater they installed provides hot water on-demand – reducing energy costs by eliminating heat up times. Additionally, their two convection ovens will speed up baking times providing a more efficient cooking process. Kelly's O'Deli received a cash rebate from Cascade totaling \$1,500 and they are projected to save \$1,355 in annual gas savings.



Cascade's Commercial & Industrial Conservation Incentive Program is designed to increase energy efficiency in commercial and industrial facilities by providing cash incentives for the installation of approved energy-efficient, gas-fired equipment (HVAC, insulation, water heating, commercial food service equipment) in qualifying facilities. These incentives provide financial compensation based on the performance specifications of the new equipment and/or insulation.

Stay tuned

Our Residential Call Center and rebate processing phone numbers and address will be changing beginning September 1st. Please stay tuned for more information.

Commercial/Industrial

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