

Conservation Incentive Program March 2011 Trade Ally Newsletter

Cascade Natural Gas is pleased to assist the Consortium for Energy Efficiency (CEE) by encouraging our water heating trade allies to participate in their "2011 ENERGY STAR® Water Heating Distributor Awareness Survey."

By taking the survey, you will be entered in a drawing to win one of three \$50 American Express gift cards. The survey should take about 10 minutes to fill out. CEE would like to better understand how common the new ENERGY STAR water heaters are in our state, whether or not you're stocking them and if customers are asking for them.

You will have the opportunity to share your thoughts about what opportunities or challenges you may have faced with ENERGY STAR water heaters in your area. CEE has indicated that any contact information shared through their survey will only be used to provide you more information about ENERGY STAR water heaters and about energy-efficiency incentives available in your area. Thank you for your participation in this survey.

The survey weblink can be found here:

<http://survey.constantcontact.com/survey/a07e3ax76lqjac1zc2/start>.

Your responses are due no later than COB March 21, 2011.

Sponsors of the Coalition for ENERGY STAR water heaters include efficiency programs from across the U.S. and Canada, the Air-conditioning, Heating, and Refrigeration Institute and manufacturers of water heating products including A.O. Smith, Bradford White, Rheem and Rinnai. The ENERGY STAR program and Natural Resources Canada are Special Advisors to the Coalition. Please see www.eswaterheater.org for more information about the Coalition and CEE.



Thank you for your continued partnership with the Conservation Incentive Program for Cascade Natural Gas. By now your company should have received notification from us advising of your active or inactive status with our program. If you have not yet received notification, please let us know and we would be happy to discuss the program with you. We would like as many of our active trade allies to have the opportunity to take advantage of our new benefits as possible.

Each active HVAC or plumbing trade ally will receive twenty \$50 bonus coupons you can use to further encourage select customers to purchase high-efficiency (tariff approved) natural gas appliances from you. These customized coupons are on their way and you should be receiving them shortly by mail. Please see the program requirement noted on the coupons and the trade ally application.

Each active weatherization trade ally has the option for reimbursement of up to \$1000 worth of pre-approved trainings. Please contact Monica Foster at monica.foster@cngc.com or Brian Farnsworth at brian.j.farnsworth@lmco.com to obtain preapproval.

Also, please be sure you have submitted the new trade ally application and your revised insurance forms before the end of March as per our program requirements.

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