

Trade Ally Logo Use Guidelines

Active Trade Allies are authorized to use the Cascade Natural Gas Trade Ally logo consistent with the following usage guidelines:

- Trade Ally must submit all proposed materials using the Cascade Natural Gas Trade Ally logo for review and approval by Cascade.
- Trade Ally shall discontinue all use of the Cascade Trade Ally logo upon written notice from Cascade Natural Gas or upon Trade Ally discontinuance as a participant in the Cascade Conservation Incentive Program.
- Trade Ally may use the logo in connection with and solely for the purpose of promoting the Cascade Conservation Incentive Program.
- Trade Ally may use the Trade Ally logo on material that involves natural gas, and/or natural gas equipment only.
- The Trade Ally logo must be sized so that all text in the logo is readable.
- No aspect of the Trade Ally logo may be changed by the Trade Ally.
- The Cascade Natural Gas logo may not be used in conjunction with any other utility or company other than the Trade Ally without authorization from Cascade.

DO



USE THE CASCADE NATURAL GAS TRADE ALLY LOGO IN ITS PROVIDED FORM AND COLORS ONLY.

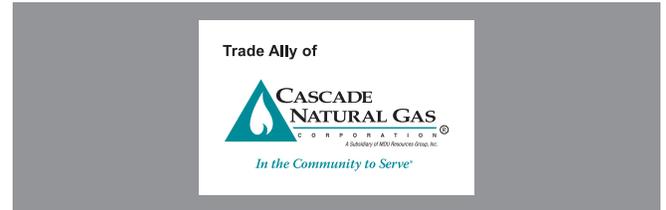


GIVE THE TRADE ALLY LOGO AT LEAST THE REQUIRED AMOUNT OF WHITE SPACE.

Trade Ally of



Trade Ally of



DO NOT



USE THE LOGO IN ANYTHING LESS THAN ITS COMPLETE FORM.



CHANGE THE COLOR OF ANY PART OF THE TRADE ALLY LOGO.



CHANGE THE FONT OF ANY PART OF THE TRADE ALLY LOGO.



PLACE THE LOGO ON A COMPLICATED BACKGROUND OR A BACKGROUND THAT WOULD MAKE THE LOGO DIFFICULT TO READ.



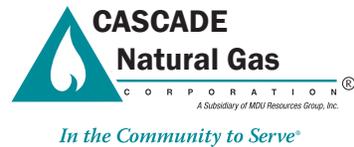
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